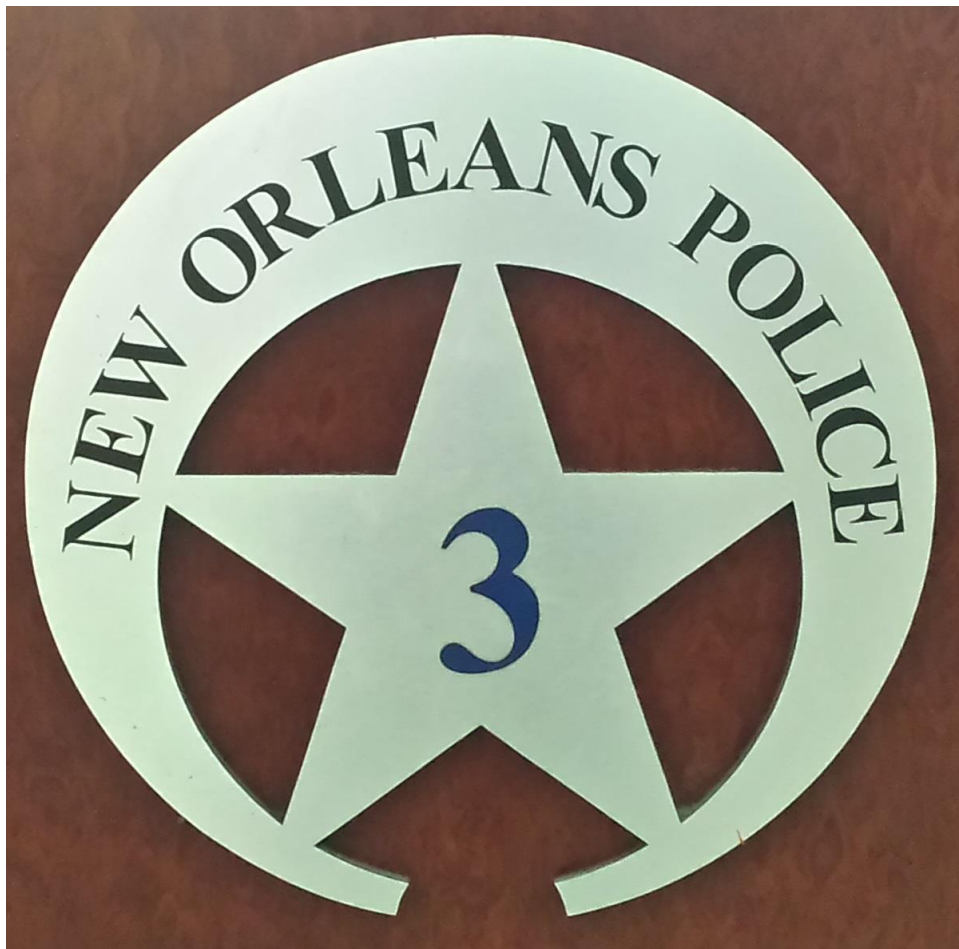




**NEW ORLEANS POLICE DEPARTMENT
THIRD DISTRICT
COMMUNITY OUTREACH AND PUBLIC INFORMATION PLAN
DECEMBER 2016**





**NEW ORLEANS POLICE DEPARTMENT
THIRD DISTRICT**

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COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Police, Community Engagement Plan and Community Outreach and Public Information Plans.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Plan is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community as well as civic engagement.

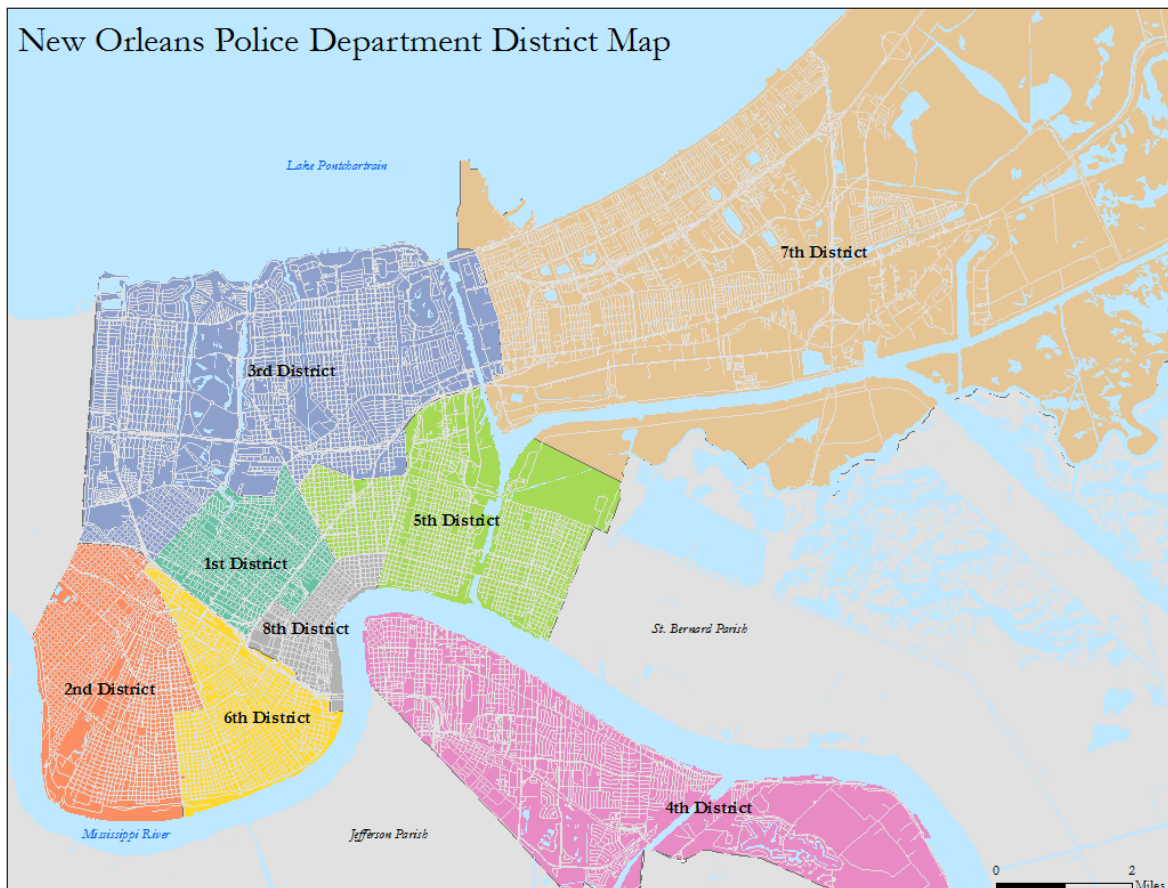
Community Outreach and Public Information Program

A district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

On October 13, 2016, the NOPD hosted a “Community Engagement Night Out” in Third District at St. Bernard Community Center. The purpose of the event was to identify and prioritize public safety concerns voiced by the community members present. The priorities chosen should be reassessed within three to six months with the community to determine if new priorities should be addressed.

THIRD DISTRICT

The Third District encompasses approximately 15 square miles, making it the second largest police district in the City of New Orleans. Its boundaries are Jefferson Parish to the east, Lake Pontchartrain to the north, I-610 to the south and Intercoastal Canal to the west. The District currently serves a population of approximately 30,000 residents. The police station is located at 4650 Paris Avenue. The District has 73 officers as of December 2016. The District phone number is 504-658-6030. The Third District can be contacted by email at NOPD3rdDistrict@nola.gov. For more information about the work of these officers, please follow the Facebook page account: <https://www.facebook.com/NOPDThird/>



LEADERSHIP

Commander Jeffrey H. Walls, a 19 year veteran of the NOPD, was appointed as Commander of the 3rd District in November of 2016. Commander Walls has worked with NOPD as Commander of the Eighth District for six years. He has obtained an Associate's Degree and Bachelor's Degree in Criminal Justice, and is currently working to obtain his Master's Degree in Homeland Security. His major achievements with NOPD have been as various investigative roles throughout his career.

Second in Command is Lieutenant Christian Hart, an 18 veteran of the NOPD. Lt. Hart was appointed to the District in January of 2015. Lt. Hart has worked with NOPD in various capacities over the 18 years. He has a Bachelor of Science Degree.

COMMUNITY OUTREACH & INFORMATION PRIORITIES

Given the issues raised by the community, the primary area of focus in the Third District Community Outreach and Public Information Plan, drafted for December 2016, will be to step up patrols in the crime infected areas, and to interact with the citizens of the Third District through community engagement and policing.

ACTIONABLE ITEMS

Actionable items are concrete steps that the District will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparency steps that will be updated monthly to demonstrate to the community the exact steps that the District executed.

1. The Third District will initiate area patrols to reduce violent crime in high crime areas. Increased patrol presence in violent crime "hot spots" will be documented and any arrests made as a result of those patrols will be reported to the community.

Task #1: Assign officers to proactive area patrols of violent crime "hot spots"¹.

Task #2: Capture CAD data based on GPS coordinates when a directed patrol signal is initiated in the District. Report how much time was spent on area patrols and report to the community.

¹ Hot spots are locations within an area where a specified violation or activity occurs at a higher rate than other locations within the same district.

2. The Third District will initiate business checks to ensure safety, build relationships, and increase visibility.

Task #1: Officers will conduct business checks to ensure that locations are secure and to also chat with business patrons and employees to build relationships.

Task #2: Officers will initiate directed patrols in order to document when a business check was conducted. Data reports will be provided to demonstrate activity to the community.

3. The Third District will increase its visibility through its Facebook page to demonstrate all of the community engagement, including youth engagement being conducted in the District.

Task #3: Officers will document activities and send to Public Information Office to be posted.

TASKS

Please copy and paste which task (listed above) that the officer worked towards completing. Fill out “task”, “officer name” and “date” fields on every task sheet. However, if applicable, print MAX report and staple to task form in lieu of filling out “action” portion of form.

Task#: _____

Officer Name: _____

Date: _____

Action: _____

APPENDIX

Community Engagement Night Out

The first question posed was, "In your opinion, what are the greatest problems in your District and how can the police department help? Please provide specific examples." In the 3rd District, the primary responses from the community were:

- a. Stolen cars
- b. Car and home robberies
- c. Domestic violence
- d. People not locking car doors
- e. Murder
- f. Trash
- g. Noise
- h. Traffic
- i. Response times
- j. Attempted break-ins of utility sheds
- k. NOPD can patrol to prevent car break-ins
- l. Blighted property

The second question posed was, "How can the community collaborate with the police department to address these issues?" In the 3rd District, the primary responses from the community were:

- a. Call 911 if suspicious persons are in the neighborhood or are dangerous
- b. Come to monthly meetings at third district
- c. Lock doors
- d. More community interaction with the public that is not as crime related, but celebratory, eventful and friendly.
- e. Continue further community policing events, social media and outreach
- f. Community can spread the word about NONPACC

The third question posed was, "What does the police department do well in terms of community engagement? Please provide specific examples." In the 3rd District, the primary responses from the community were:

- a. In the 3rd District they communicate with the security company that provides services in each neighborhood association which has been extremely beneficial in reducing crime along the lakes over the past 2 years.
- b. Well executed communication, and transparency
- c. Response times seem greatly improved
- d. Leniency with citation
- e. Dedication to profession
- f. Living in the city
- g. Facebook stories
- h. Monthly meeting are enlightening and informative

The fourth question posed was, "What could the police department do better in terms of community engagement? Please provide specific examples." In the 3rd District, the primary responses from the community were:

- a. Other District commanders should communicate with their community the same way as the third district commander, instead of treating them like nuisances.
- b. More programs with youth organizations
- c. More engagement with community organizations
- d. Speak to churches, rotary clubs, etc.
- e. Work with neighborhood to make it safe
- f. More social media activity and identify crime trends
- g. Walk the beat
- h. Lessen response times
- i. Ride bikes
- j. Mail correspondence
- k. Increase appearances

The fifth question posed was, "What activities should the Department undertake to improve relationships with youth?" In the 3rd District, the primary responses from the community were:

- a. Communicate with kids by stopping and talking to them
- b. Saturday morning milk & donuts
- c. Partner with NORDC for sport events
- d. Try to be role models
- e. Pk – 8th grade programs at schools meeting with scouts and sports teams
- f. 8th -12th grade get into schools and facilitate conflict de-escalation

The sixth question posed was, "How can we reach out to individuals not present to engage them in improving the police department?" In the 3rd District, the primary responses from the community were:

- a. No responses